# Improving the Usability of Integrated Applications by Using Interactive Visualizations of Linked Data

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## **Agenda**

#### Introduction

## **Prototype**

- Architecture
- Interaction

## **User Study**

- Hypotheses
- Setup
- Results

#### Conclusion



## Introduction

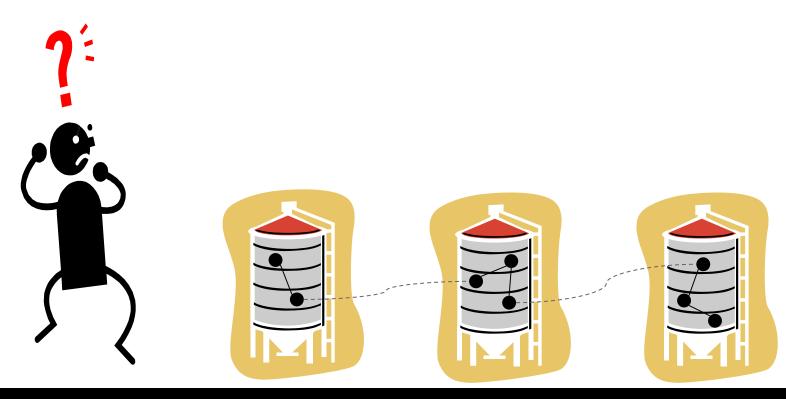


## **Motivation**

Information contained in "silos" (aka IT systems)

...hard to grasp interrelations

...deriving information from data is a hard task



## Idea

net3gbglay/gostacite Create a unified visualization Te dical Unit \*3A 0W: 177 ...based on ontologies **Reasoning for discovering** Copianto Aldivitali implicit relations



# **Prototype**



## **Architecture**

#### **Containers**

- ...encapsulate applications
- ...provide application's data as linked data
- ...facilitate interaction with other applications

#### **Central link repository**

...stores links between application objects

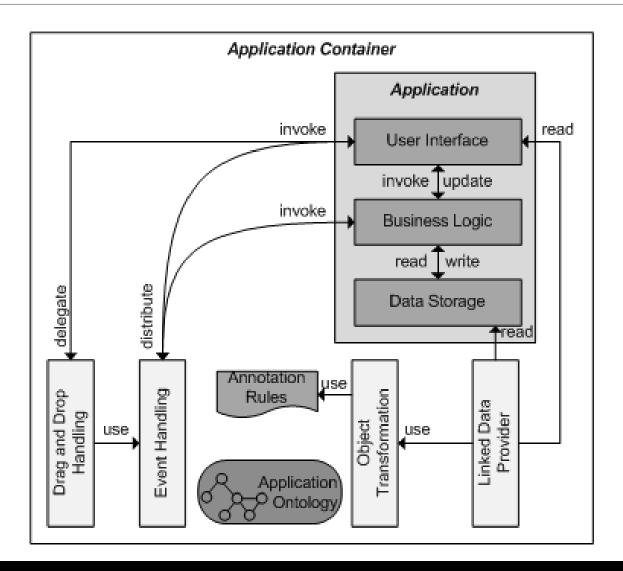
#### Central reasoner

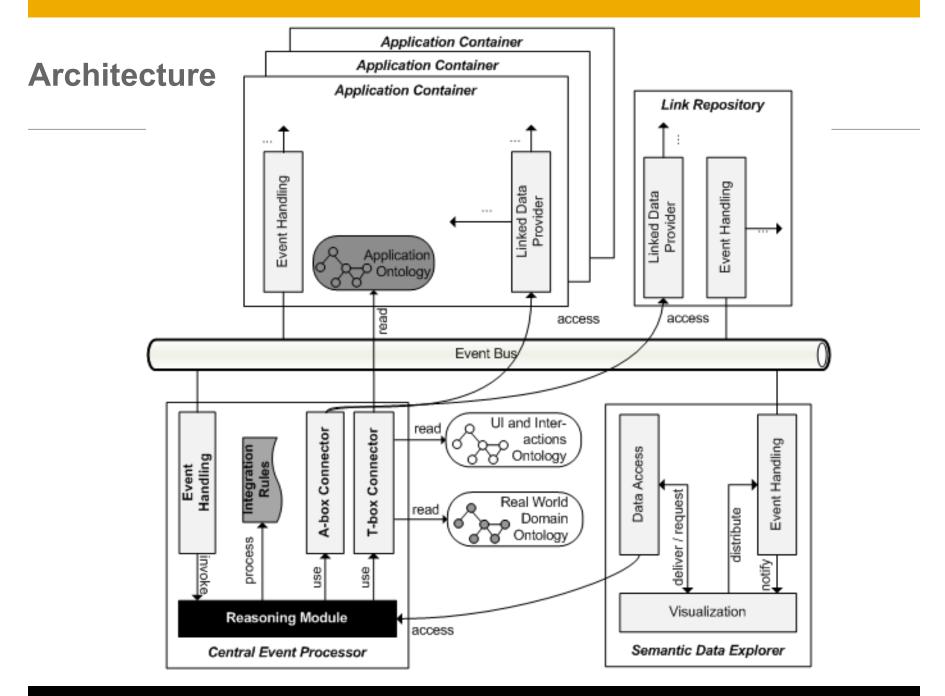
...integrates data and discovers implicit knowledge

#### **Semantic Data Explorer**

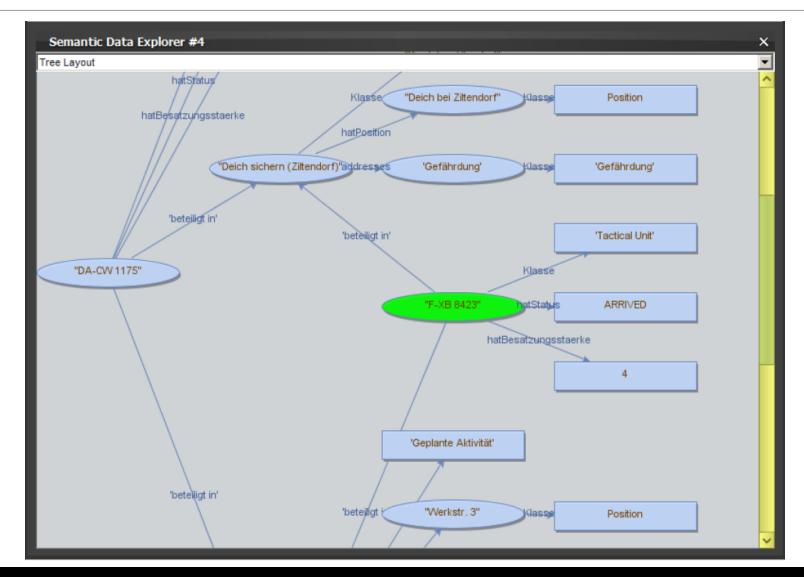
...provides unified visualization

## **Architecture: Application Containers**





## **Screenshot**



## Interaction

## Visualizing objects

...by dragging and dropping them onto the canvas

#### **Navigating**

...by opening nodes (double clicking)

## **Hybrid visualization**

...selected objects in the graph are highlighted in original application

...and vice versa



# **User Study**



## **Hypotheses**

## **Using the Semantic Data Explorer will result in**

...less errors

...faster task processing times

...greater user satisfaction

## Setup

```
Domain: Emergency Management
```

Tasks with three levels of complexity

Two blocks (varying order):

...with Semantic Data Explorer

...without Semantic Data Explorer

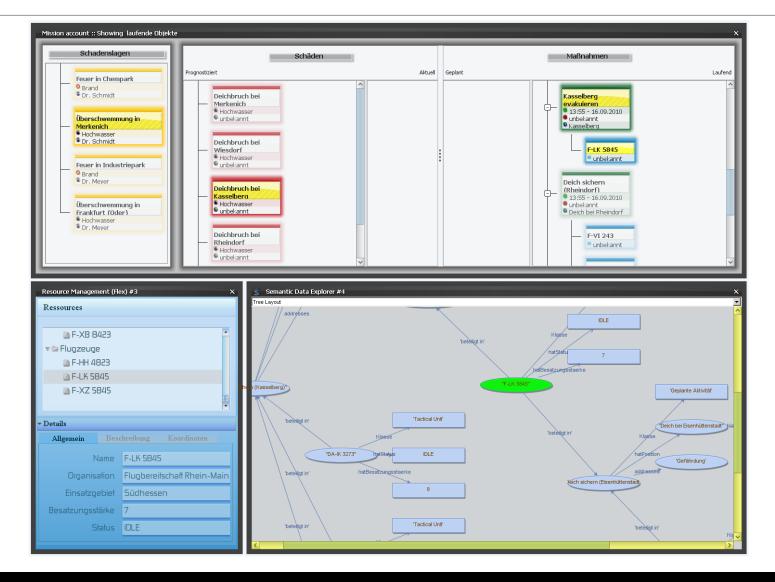
#### Measured:

```
...time,
```

...error rate,

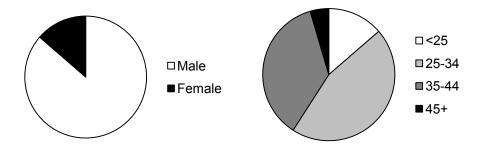
...user satisfaction questionnaire after each block

## Setup

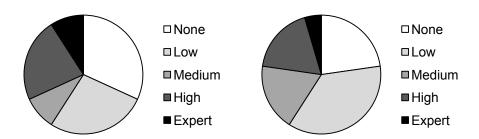


## **Participants**

## 22 voluntary participants:



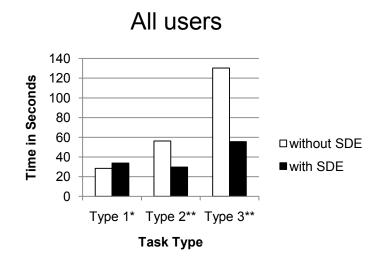
## Different levels of expertise w.r.t. to ontologies / semantic networks:



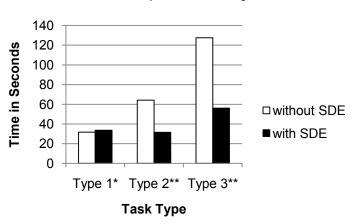
## **Results: Task Processing Times**

## Highly significant speedup for medium and highly complex tasks

## Also for sub group of non expert users



#### Non experts only

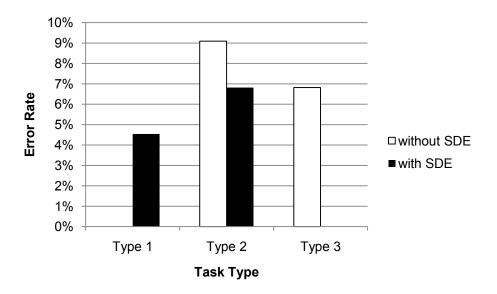


<sup>\*</sup> p<0.05; \*\* p<0.01

## **Results: Error Rate**

## Insignificant results

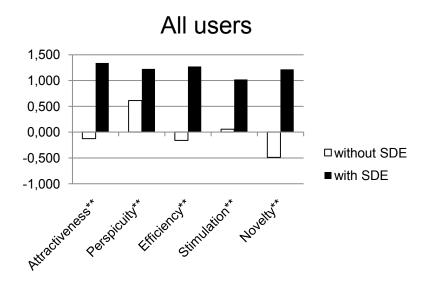
#### Low overall error rate

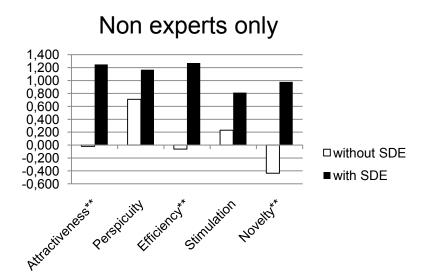


## **Results: User Satisfaction**

## Highly significant improvements on all five criteria

## ...on three criteria for sub group of non expert users





<sup>\*</sup> p<0.05; \*\* p<0.01



## Conclusion



## Conclusion

Hybrid visualization useful also for non-expert users

Many possible improvements, but even...

"A little visualization can go a long way."



## **Thank You!**

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